

DRAFT Minutes
September 16, 2022 Communications Committee Meeting

Present: Board President Dave Meranda, Board Member Emily Mason, Superintendent John Spieser, Jennie Berkley, Paul Daniels, Jeff Johnson, Krista Boyle

AGENDA

I. Approval of July Minutes – Approved

II. Review of Top Performing Social Media Posts (8/15/22-9/15/22)

FACEBOOK

- National Suicide Prevention Week/Shout-out to Mental Health team/988 Suicide and Crisis Lifeline
- Preview of CH 5 Back-to-School coverage
- All staff convocation
- Band fundraiser

INSTAGRAM

- Welcome Back-to-School!
- Hope Squad

TWITTER

- Top Tweet: Happy National Dog Day

III. Update on Stay Interviews

- In process of being scheduled and will have update at October committee meeting

IV. Questions/Comments

- Suggestion to share strong athletic news (complete 9/19)
- Discussion about sharing report card
 - On social and on website (complete 9/16)
 - In Superintendent video (next video to be shared 9/23)
- Discussion about sharing out Nest update
 - To be included in next Superintendent video and highlighted on social media
- Request to develop fliers that would be a part of future executive searches